



Unified Communications Solution that leverages the iPhone 3G

For Carriers looking to quickly drive ARPU with business subscribers

Unified Communications delivered in the SaaS model is the right choice for Network Operators seeking out new Value Added Services. The most lucrative subscribers are the business subscriber. The iPhone is a proven "mega booster" of data services traffic, and version 2 model with 3G & AirSync will open up a vast range of Unified Communications possibilities.

The Market Opportunity

Apple's iPhone brought new customer contracts to the operators. And the iPhone is responsible for ARPU increase because of huge messaging volumes and usage of mobile internet. Data traffic boosted 30times and more according to Deutsche Telekom and others. Don't miss this opportunity to grab new subscribers buying the iPhone!

Key Package Features

- Ultra Reliable Multi-tenant platform
 - High Density – support thousands of domains
 - Ultra Efficient 25x more than Microsoft
 - Users access Web 2.0 Flash based client Pronto!
 - iPhone becomes the business phone in the day, allowing users to converge business use with personal use on the same handset
 - iPhone is linked to all Email, Calendar, Contracts, and shared folders Over The AIR via AirSync.
 - No upfront costs for licensing*
- *(does not include extra services or hardware)

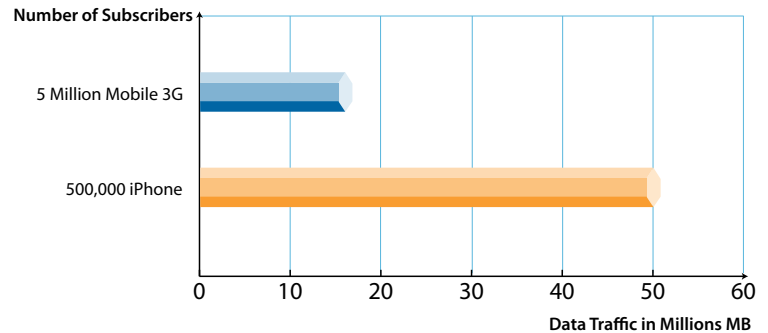


The Long Tail Opportunity

With 5 million subscribers having an average internet usage of 3.3 MB – this comes to a total of 16.5 million MB of traffic. While with just 500,000 subscribers with VAS (value added services) using the iPhone, the total traffic is 50 million MB.

This means that with **10% of the amount of users you can generate 3 times more traffic.**

(Numbers based on user traffic statement by Deutsche Telekom)



Unified Communications platform for SaaS providers

CommuniGate Pro is the most efficient and powerful UC platform in the world.

- CommuniGate Pro**
 E-mail, Calendar, VoIP, PBX, Instant Messaging, Presence
- CommuniGate Pronto!**
 Flash based Unified Communications Client
 Single dashboard for all forms of communications
- CommuniGate MobiConnect**
 Brings the dial tone to your mobile handset for business class PBX services
- Apple iPhone 3G**
 Boosting your network traffic and ARPU while increasing customer loyalty with a “sticky Value Added Service”

About CommuniGate Systems

CommuniGate Systems develops carrier-class Internet Communications server software for broadband & mobile service providers and OEM partners worldwide. CommuniGate Pro is recognized as the clear leader in providing carriers with rich applications and mobile solutions that increase the subscriber value potential and increase retention rates. CommuniGate Systems also serves corporations via 175 channel partners worldwide with its Enterprise Suite. Addressing both markets provides the company with profitability and independence and ensures that the company’s strategy stays in scope with the industry. CommuniGate Systems drives standards in Internet Communications and is actively contributing to associations like SPEC, MultiService Forum, Internet2, Mobile Ignite and Open Mobile Alliance.

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